



Thank you for your interest in the 2024-25 Red Wings for Reading program!

This program is designed to support the existing reading curriculum in your class by encouraging and motivating students to increase the time they spend reading. By signing your classroom up, you will receive monthly newsletters with reading-themed challenges your classroom can participate in. Additionally, registration includes entry into our Classroom Challenge, in which your class will compete with others across the state of Michigan to see who can read the most minutes! Registration is open to the first 200 Kindergarten – 2nd grade classrooms and the first 200 3rd grade – 5th grade classrooms.

HOW IT WORKS:

- **Register for Red Wings for Reading**
- **Receive Monthly Newsletters** – Newsletters will be sent on the first Monday of each month and will include monthly reading challenges, classroom shout-outs, special ticket offers and more.
- **Compete in the Red Wings for Reading Classroom Challenge** – From Monday, February 17th through Friday, March 14th teachers will track weekly student minutes read and compete for classroom prizes.
- **Earn Prizes** - Each student will receive a Red Wings for Reading: Classroom Challenge bracelet, in which they will earn a charm each week of the Classroom Challenge.
 - **The top classroom for K-2 and 3-5 grades** will receive a \$2,500 library upgrade for the school.
 - **The top five classrooms** for K-2 and 3-5 will receive a Little Caesars pizza party.

IMPORTANT DATES:

- **September 23, 2024:** Registration Opens
- **September 30, 2024:** Registration Closes
- **October 7, 2024:** First Red Wings for Reading Newsletter
- **February 17, 2025:** Classroom Challenge Begins
- **March 14, 2025:** Classroom Challenge Ends

Thanks again for your interest in the Red Wings for Reading program and GO WINGS!